



Date:

Module/Lesson/Month:

Website URL:

Top 3 Competitors:

Keyword #1

Page Ranking /Position:

Keyword #2

Page Ranking /Position:

Keyword #3

Page Ranking /Position:

Keyword #4

Page Ranking /Position:

Keyword #5

Page Ranking /Position:

Keyword #6

Page Ranking /Position:

Keyword #7

Page Ranking /Position:

Keyword #8

Page Ranking /Position:

On-Page Website Ranking Completed?

(Note: this is SUPER important to get this done properly right from the start so that Google knows what your site is all about.)

Without it properly completed you will not get the full benefit of your Website ranking (local SEO) efforts.

Self Grade (Circle One): (A, B, C, D)

Monthly Actions Taken:



(Sample)

Date: August 12, 2020

Module/Lesson/Month: 1

Website URL: <https://www.yourwebsitehere.com>

Top 3 Competitors: Sparky's Plumbing & Heating, Coleman Plumbing, Big Bear Plumbing.

Keyword #8 Plumbers Riverside Page Ranking /Position:4 (7)

Keyword #8 Plumbing Riverside Page Ranking /Position:3 (3)

Keyword #8 Riverside Plumbers Page Ranking /Position:2 (9)

Keyword #8 Emergency Plumbers Page Ranking /Position:6 (4)

On-Page Website Ranking Completed Yet?

(Note: this is SUPER important to get this done properly right from the start so that Google knows what your site is all about.) Without it properly completed you will not get the full benefit of your Website ranking (local SEO) efforts.

Self Grade Circle One: (A, B, C, D)

Monthly Actions Taken:



Do Up A Spreadsheet Version As Well

Date:

Module/Month:

Website URL:

Top 3 Competitors:

Main Keywords:

Keyword Monthly Search Volume:

(To Be Filled Out in Month 1)

Keyword #1 Ranking:

Page:

Position:

On-Page Website Ranking Completed?

(Note: this is SUPER important to get this done properly right from the start so that Google knows what your site is all about.) Without it properly completed you will not get the full benefit of your Website ranking (local SEO) efforts.

Self Grade Circle One: (A, B, C, D)

Monthly Actions Taken:

