



Local Road Map

Website(1st Priority)

- Go Through Entire Course (make notes)- As time permits
- Do Your On-page SEO (no cost) - 1-2 days depending upon the # of pages
- Do Your Off-page SEO (build links)(no cost-provided) 1-2hrs/week
- Create Content For Your Website (write it yourself or pay someone) 1-2hrs/week
- Order Profile Listings (one time cost)
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GMB (Second Priority)

- Optimize GMB (no cost) (one-time) 2-4hrs
- Geotag Images (no cost)(ongoing) 30 mins
- Order Citations (one time cost)
- Order Map Citations (one time cost)
- Order Press Release
- Do Weekly Posts On GMB
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If Need Be(rankings are not continuing to climb)

- Order Press Release (Every 2 months if need be)
- Order Super High Powered Links
- Guest posts
- Web 2.0
- PBN's (only after you have built 50+ links to your site)

Go Through Each Module On A Month to Month Basis (Drip Fed for Pro) & Fill Out Your Monthly Report Card Progress. (Note:) If you are an Elite member you get complete access to the entire program and can work at a faster pace if you so desire. DO NOT Skip steps!

<https://docs.google.com/spreadsheets/d/1OR8Ycu5wbOgGDS8zLOpKH1q9x8yIEgU5Sug8-ouml98/edit#gid=0>